

Printed: 08/06/2012 12:19 PM
Last Received: 08/06/2012 12:05 PM
Showing Buylines: All Rep & Sta Revised Lines

Agency	() GMMB
	3050 K ST NW
	WASHINGTON, DC 20007
Agency C/P1/P2/E	95/101/1522
Flight Dates	07/31/2012 - 09/03/2012
Hiatus Weeks	

Station	WKRC-TV CINCINNATI, OH	Agency	() GMMB	Rep Firm	() WASHINGTON
Advertiser	() POLITICAL	Agency C/P1/P2/E	3050 K ST NW	Sales Office	() ALEXANDRA BRADLEY
Product	OBAMA SKED A	Agency	WASHINGTON, DC 20007	Salesperson	()
Estimate#	1522	Flight Dates	07/31/2012 - 09/03/2012	Salesperson Phone#	202-955-5342
Buyer	Meredith Kaufman	Hiatus Weeks		Salesperson FAX#	202-955-5348
Phone#					
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*84	SU	1135P-1205A	SPORTS	:30	\$550.00	08/12-08/12	1	1	1	\$550.00	
Sales Remark: V9 DTE CHG												
V7 Added												
V9 Effective Dates Changed, Comment Changed												
	*85	TU-F,M	1136P-1235A	LETTERMAN	:30	\$550.00	08/07-08/13	1	1	1	\$550.00	
V7 Added												

---REPORT TOTALS---
Report Totals: 49 / \$43,850.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00 Sep 12: 198 / \$197,900.00

Sales Totals: 801 / \$800,650.00
Station Totals: 801 / \$800,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$1,952,805

CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	30%
WKRC	41%	WIMT	14%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Showing Buylines: All Rep & Sta Revised Lines

WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*84	SU	1135P-1205A	SPORTS	:30	\$550.00	08/05-08/05	1	1	1	\$550.00	
Station Remark: V8 mg too late for log new offer stp on 8/12 ncir												
V7 Added												

*85	TU-F,M	1136P-1235A	LETTERMAN	:30	\$550.00	08/07-08/13	1	1	1	\$550.00	
V7 Added											

---REPORT TOTALS---
Report Totals: 49 / \$43,850.00

---SALES MONTHLY TOTALS---
Aug 12: 603 / \$602,750.00
Sep 12: 198 / \$197,900.00
Sales Totals: 801 / \$800,650.00
Station Totals: 801 / \$800,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$1,952,805
CABL 0% EKRC 1% UNKN 0% WBQC 0% WPCB 30%
WKRC 41% WLMW 14% WSTR 2% WJIX 12%
Books null
Demos RA35+

Rep Order# 9780154 Ver# 7 Status Revised Traffic Order# 45928 Printed: 08/03/2012 3:45 PM Last Received: 08/03/2012 3:15 PM Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
 Advertiser () POLITICAL
 Product OBAMA SKED A
 Estimate# 1522
 Buyer Meredith Kaufman
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1522
 Flight Dates 07/31/2012 - 09/03/2012
 Hiatus Weeks
 Sales Office () WASHINGTON
 Salesperson () ALEXANDRA BRADLEY
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGDS OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*24	TU-F,M	630P-7P	NEWS	:30	\$1,200.00	07/31-08/06	2	1	2	\$27,600.00	
							08/07-08/20	7	2	14		
							08/21-08/27	4	1	4		
							08/28-09/03	3	1	3		
	*31	TU-F,M	1136P-1236A	DAVID LETTERMAN	:30	\$550.00	07/31-08/06	3	1	3	\$11,550.00	
							08/07-08/13	4	1	4		
							08/14-08/20	5	1	5		
							08/21-08/27	4	1	4		
							08/28-09/03	5	1	5		
	*82	TU-F,M	5P-530P	NEWS	:30	\$1,200.00	08/07-08/13	2	1	2	\$2,400.00	
	*83	TU-F,M	530P-6P	NEWS	:30	\$1,200.00	08/07-08/13	1	1	1	\$1,200.00	

V7 Comment Changed, Spots/week Changed

Sales Remark: V7 1X NA 8/10
 1X NA 8/23

Sales Remark: V7 MKGD.
 V7 Added

Sales Remark: V7 MKGD.
 V7 Added

Station WKRC-TV CINCINNATI, OH Agency () GMMB Rep Firm () WASHINGTON
 Product OBAMA SKED A Agency C/P1/P2/E 95/101/1522 Sales Office () ALBXANDRA BRADLEY
 Estimate# 1522 WASHINGTON, DC 20007 Salesperson ()
 Buyer Meredith Kaufman Flight Dates 07/31/2012 - 09/03/2012 Salesperson Phone# 202-955-5342
 Phone# Hiatus Weeks Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*84	SU	1135P-1205A	SPORTS	:30	\$550.00	08/05-08/05	1	1	1	\$550.00	
Sales Remark: V7 MKGD												
V7 Added												
	*85	TU-F,M	1136P-1235A	LETTERMAN	:30	\$550.00	08/07-08/13	1	1	1	\$550.00	
Sales Remark: V7 MKGD												
V7 Added												

---REPORT TOTALS---
Report Totals: 49 / \$43,850.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00 Sep 12: 198 / \$197,900.00

Sales Totals: 801 / \$800,650.00
 Station Totals: 801 / \$800,650.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$1,952,805 CABL 0% EKRC 1% UNKN 0% WBQC 0% WXPX 12% WCPQ 30%
 WKRC 41% WLMT 14% WSTR 2%

Books null Demos RA35+

Rep Order# 9780154 Ver# 6 Status Returned Traffic Order# 45928 Printed: 08/03/2012 2:07 PM Last Received: 07/31/2012 2:12 PM Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

a couple more na's for line 24 1x na 8/22 & 1x na 8/24 mg
both spots m-f 5-530p ncir w/o 8/6

t/r
lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

---	*24	TU-F,M	630P-7P	NEWS	:30	\$1,200.00	07/31-08/06	2	1	2	\$31,200.00	-----
Station Remark: V6 2x na w/o 8/21 no time mg m-f 5-530p news w/o 8/6 ncir												
							08/07-08/27	7	3	21		
							08/28-09/03	3	1	3		

*31	TU-F,M	1136P-1236A	DAVID LETTERMAN	:30	\$550.00	07/31-08/06	3	1	3	\$12,650.00		
Station Remark: V6 1x na 8/10 no time mg sun 1135-1205a ncir 8/5 sport auth												
							08/07-09/03	5	4	20		

---REPORT TOTALS---

Report Totals: 49 / \$43,850.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00 Sep 12: 198 / \$197,900.00

Station WKRC-TV CINCINNATI, OH

Advertiser () POLITICAL

Product OBAMA SKED A

Estimate# 1522

Buyer Meredith Kaufman

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Sales Office () WASHINGTON

Salesperson () ALEXANDRA BRADLEY

Agency C/P1/P2/E 95/101/1522

Flight Dates 07/31/2012 - 09/03/2012

Hiatus Weeks

Salesperson Phone# 202-955-5342

Salesperson FAX# 202-955-5348

Sales Totals: 801 / \$800,650.00

Station Totals: 801 / \$800,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$1,952,805

CABL 0%

EKRC 1%

UNKN 0%

WBQC 0%

WCPO 30%

WKRC 41%

WLMT 14%

WSTR 2%

WXIX 12%

Books null

Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Thursday, August 02, 2012 1:09 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-22):

Rate: \$1,200.00
Air Date: Wed 08/22/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*1x M-F 5-5:30p
w/o 8/6 news*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Thursday, August 02, 2012 1:10 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-20):

Rate: \$1,200.00
Air Date: Fri 08/24/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x M-F 5-5:30p
w/o 8/6 NCVR

Rep Order# 9780154 Ver# 4 Status Returned Traffic Order# 45928 Printed: 08/03/2012 10:51 AM Last Received: 07/31/2012 2:12 PM Showing Buylines: All Rep & Sta Revised Lines 1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Salesperson () ALEXANDRA BRADLEY
Sales Office () WASHINGTON
Salesperson FAX# 202-955-5348
Salesperson Phone# 202-955-5342

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 24, & 31
t/r
Lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

---	*24	TU-F,M	630P-7P	NEWS	:30	\$1,200.00	07/31-08/06	2	1	2	\$31,200.00	-----
							08/07-08/27	7	3	21		
							08/28-09/03	3	1	3		
Station Remark: V4 2x na w/o 8/21 no time mg m-f 5-530p news w/o 8/6 ncir												
1x na w/o 8/21 no time mg m-f 530-6p news w/o 8/6 ncir												

*31	TU-F,M	1136P-1236A	DAVID LETTERMAN	:30	\$550.00	07/31-08/06	3	1	3	\$12,650.00		
							08/07-09/03	5	4	20		
Station Remark: V4 1x na 8/10 no time mg sun 1135-1205a ncir 8/5 sport auth												
1x na 8/23 mg stp w/o 8/6 ncir												

---REPORT TOTALS---

Report Totals: 49 / \$43,850.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00
Sep 12: 198 / \$197,900.00

Sales Totals: 801 / \$800,650.00

Rep Order# 9780154 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 45928

Printed: 08/03/2012 10:51 AM
Last Received: 07/31/2012 2:12 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 801 / \$800,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,952,805	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	WSTR 2%	WITX 12%	

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 10:57 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-19):

Rate: \$1,200.00
Air Date: Thu 08/23/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x M-F 5-5:30P
w/o 8/6 NOIR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 10:38 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-17):

Rate: \$1,200.00
Air Date: Tue 08/21/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x M-F 5-5:30p
w/o 8/6 news

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 10:49 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-18):

Rate: \$1,200.00
Air Date: Wed 08/22/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*1x MT 5:30-6P w/ 8/6
NM*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 1:12 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-31-7):

Rate: \$550.00
Air Date: Fri 08/10/12
Eligible Days: MTWThF----
Inventory Code: Letterman
Inventory Description: Letterman
Inventory Code Time: 11:36 PM-12:36 XM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

*1x Jan 11:36P-12:36A
on P/S NCH2*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 10:56 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-31-15):

Rate: \$550.00
Air Date: Thu 08/23/12
Eligible Days: MTWThF----
Inventory Code: Letterman
Inventory Description: Letterman
Inventory Code Time: 11:36 PM-12:36 XM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

STV 4/1 8/6 11:2

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 1

08/07/12	Tuesday	5:21:11 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	6 MWASI
08/31/12	Friday	5:20:11 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	5:13:29 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	12 MWASI
08/09/12	Thursday	5:20:56 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	5 MWASI
08/22/12	Wednesday	5:13:14 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	13 MWASI
08/27/12	Monday	5:27:58 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	16 MWASI
08/10/12	Friday	5:14:09 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	4 MWASI
09/03/12	Monday	5:14:04 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	22 MWASI
08/16/12	Thursday	5:21:56 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	9 MWASI
08/24/12	Friday	5:06:07 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	15 MWASI
08/15/12	Wednesday	5:13:34 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	10 MWASI
08/03/12	Friday	5:22:46 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	23 MWASI
08/17/12	Friday	5:13:49 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	8 MWASI
08/28/12	Tuesday	5:21:41 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	21 MWASI
08/30/12	Thursday	5:12:59 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	18 MWASI
08/23/12	Thursday	5:12:59 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	14 MWASI
08/20/12	Monday	5:06:42 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:05:07 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	19 MWASI
08/21/12	Tuesday	5:20:11 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	17 MWASI
08/06/12	Monday	5:04:57 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	1 MWASI
08/13/12	Monday	5:12:59 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	7 MWASI
08/08/12	Wednesday	5:13:09 AM	:30	\$600.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	3 MWASI

\$13,200.00

22

Line: 2

08/09/12	Thursday	5:57:46 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	5 MWASI
08/27/12	Monday	5:43:37 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	14 MWASI
08/22/12	Wednesday	5:50:04 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	17 MWASI
08/08/12	Wednesday	5:42:37 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	5:35:20 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	12 MWASI
08/13/12	Monday	5:50:34 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	3 MWASI
08/14/12	Tuesday	5:50:04 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	8 MWASI
08/06/12	Monday	5:50:49 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	23 MWASI
08/31/12	Friday	5:50:49 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	22 MWASI
08/28/12	Tuesday	5:43:07 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	18 MWASI
08/20/12	Monday	5:35:20 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	5:51:34 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:43:17 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	21 MWASI
08/24/12	Friday	5:50:34 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	16 MWASI
08/30/12	Thursday	5:43:07 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	20 MWASI
08/10/12	Friday	5:36:35 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	7 MWASI
08/21/12	Tuesday	5:57:16 AM	:30	\$750.00	P-1	5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	13 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 2

09/03/12	Monday	5:50:49 AM	:30	\$750.00	P-1			(5:30:00 AM-6:00 OBAMA SKED A	5a Good Morn Cincinnati	1522	19 MWASI
08/07/12	Tuesday	5:43:07 AM	:30	\$750.00	P-1			(5:30:00 AM-6:00 OBAMA SKED A	5a Good Morn Cincinnati	1522	4 MWASI
08/16/12	Thursday	5:44:07 AM	:30	\$750.00	P-1			(5:30:00 AM-6:00 OBAMA SKED A	5a Good Morn Cincinnati	1522	10 MWASI
08/23/12	Thursday	5:50:19 AM	:30	\$750.00	P-1			(5:30:00 AM-6:00 OBAMA SKED A	5a Good Morn Cincinnati	1522	15 MWASI
08/03/12	Friday	5:54:51 AM	:30	\$750.00	P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	5a Good Morn Cincinnati	1522	1 MWASI

Line: 3

08/09/12	Thursday	6:35:40 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	4 MWASI
08/28/12	Tuesday	6:06:11 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	20 MWASI
08/07/12	Tuesday	6:13:27 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	7 MWASI
08/29/12	Wednesday	6:12:42 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	21 MWASI
09/03/12	Monday	6:35:55 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	24 MWASI
08/27/12	Monday	6:13:12 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	17 MWASI
08/03/12	Friday	6:36:42 AM	:30	\$800.00	P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	28 MWASI
08/15/12	Wednesday	6:21:13 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	14 MWASI
08/13/12	Monday	6:20:13 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	6 MWASI
08/23/12	Thursday	6:44:21 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	18 MWASI
08/17/12	Friday	6:12:42 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	11 MWASI
08/14/12	Tuesday	6:52:07 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	8 MWASI
08/10/12	Friday	6:51:52 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	5 MWASI
08/20/12	Monday	6:43:06 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	12 MWASI
08/16/12	Thursday	6:13:22 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	13 MWASI
08/15/12	Wednesday	6:59:10 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	9 MWASI
08/22/12	Wednesday	6:27:59 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	19 MWASI
09/03/12	Monday	6:51:47 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	27 MWASI
08/08/12	Wednesday	6:20:43 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	3 MWASI
08/16/12	Thursday	6:43:51 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	10 MWASI
08/31/12	Friday	6:28:14 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	25 MWASI
08/29/12	Wednesday	6:51:52 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	26 MWASI
08/30/12	Thursday	6:36:00 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	22 MWASI
08/21/12	Tuesday	6:28:44 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	16 MWASI
08/06/12	Monday	5:57:46 AM	:30	\$800.00	P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	1 MWASI
08/24/12	Friday	6:59:10 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	15 MWASI
08/31/12	Friday	6:44:16 AM	:30	\$800.00	P-2			(6:00:00 AM-7:00 OBAMA SKED A	6a Good Morn Cincinnati	1522	23 MWASI

Line: 4

08/07/12	Tuesday	8:29:26 AM	:30	\$400.00	P-2			7:00 AM-9:00 AM OBAMA SKED A	CBS This Morning	1522	9 MWASI
08/09/12	Thursday	8:29:26 AM	:30	\$400.00	P-2			7:00 AM-9:00 AM OBAMA SKED A	CBS This Morning	1522	19 MWASI
08/30/12	Thursday	7:36:07 AM	:30	\$400.00	P-2			7:00 AM-9:00 AM OBAMA SKED A	CBS This Morning	1522	93 MWASI
08/27/12	Monday	7:49:21 AM	:30	\$400.00	P-2			7:00 AM-9:00 AM OBAMA SKED A	CBS This Morning	1522	77 MWASI
08/15/12	Wednesday	8:37:50 AM	:30	\$400.00	P-2			7:00 AM-9:00 AM OBAMA SKED A	CBS This Morning	1522	40 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/09/12	Thursday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		17 MWASI
08/10/12	Friday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		22 MWASI
08/27/12	Monday	8:44:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		81 MWASI
08/27/12	Monday	8:54:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		61 MWASI
08/27/12	Monday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		76 MWASI
08/23/12	Thursday	8:23:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		80 MWASI
08/31/12	Friday	7:29:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		98 MWASI
08/07/12	Tuesday	8:59:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		10 MWASI
08/08/12	Wednesday	8:18:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		13 MWASI
08/24/12	Friday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		72 MWASI
08/30/12	Thursday	8:11:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		95 MWASI
08/29/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		89 MWASI
08/22/12	Wednesday	8:45:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		65 MWASI
08/23/12	Thursday	8:44:55 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		68 MWASI
08/09/12	Thursday	8:45:05 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		20 MWASI
08/30/12	Thursday	8:29:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		92 MWASI
08/14/12	Tuesday	8:24:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		34 MWASI
08/22/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		64 MWASI
08/31/12	Friday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		97 MWASI
08/13/12	Monday	8:45:55 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		26 MWASI
08/20/12	Monday	8:12:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		50 MWASI
08/08/12	Wednesday	8:53:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		14 MWASI
08/14/12	Tuesday	8:44:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		36 MWASI
08/29/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		91 MWASI
08/08/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		33 MWASI
08/15/12	Wednesday	8:11:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		57 MWASI
08/21/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		62 MWASI
08/17/12	Friday	8:59:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		55 MWASI
08/28/12	Tuesday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		108 MWASI
09/03/12	Monday	8:24:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		100 MWASI
08/15/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		38 MWASI
08/13/12	Monday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		25 MWASI
08/27/12	Monday	8:12:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		78 MWASI
08/16/12	Thursday	8:45:10 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		42 MWASI
08/20/12	Monday	8:37:20 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		53 MWASI
08/28/12	Tuesday	7:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		84 MWASI
08/21/12	Tuesday	8:37:20 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		60 MWASI
08/15/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		39 MWASI
08/14/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		37 MWASI
08/22/12	Wednesday	8:12:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		66 MWASI
08/20/12	Monday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		52 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/31/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		96 MWASI
08/20/12	Monday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		51 MWASI
08/29/12	Wednesday	8:29:06 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		88 MWASI
08/10/12	Friday	8:11:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		21 MWASI
08/21/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		82 MWASI
09/03/12	Monday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		106 MWASI
08/08/12	Wednesday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		16 MWASI
08/07/12	Tuesday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		11 MWASI
09/03/12	Monday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		102 MWASI
08/16/12	Thursday	7:59:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		45 MWASI
09/03/12	Monday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		103 MWASI
08/06/12	Monday	8:11:55 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		5 MWASI
08/23/12	Thursday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		67 MWASI
08/13/12	Monday	7:59:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		28 MWASI
08/28/12	Tuesday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		85 MWASI
09/03/12	Monday	8:54:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		101 MWASI
08/31/12	Friday	8:54:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		99 MWASI
08/13/12	Monday	8:23:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		27 MWASI
08/29/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		107 MWASI
08/14/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		35 MWASI
08/08/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		15 MWASI
08/24/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		73 MWASI
08/06/12	Monday	8:37:20 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		6 MWASI
08/24/12	Friday	8:37:20 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		74 MWASI
08/23/12	Thursday	7:29:11 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		69 MWASI
08/24/12	Friday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		79 MWASI
08/16/12	Thursday	7:29:21 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		44 MWASI
08/17/12	Friday	8:12:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		48 MWASI
08/15/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		41 MWASI
08/28/12	Tuesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		86 MWASI
07/31/12	Tuesday		:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		1 MWASI
08/03/12	Friday	8:53:16 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		4 MWASI
08/23/12	Thursday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		70 MWASI
08/08/12	Wednesday	7:29:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		109 MWASI
08/30/12	Thursday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		94 MWASI
08/13/12	Monday	8:54:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		31 MWASI
08/31/12	Friday	8:19:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		105 MWASI
08/16/12	Thursday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		54 MWASI
08/17/12	Friday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		49 MWASI
08/17/12	Friday	7:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		47 MWASI
08/06/12	Monday		:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		111 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/27/12	Monday	7:29:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		75	MWASI
08/22/12	Wednesday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		63	MWASI
08/07/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		32	MWASI
08/07/12	Tuesday	7:58:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		12	MWASI
08/28/12	Tuesday	8:45:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		87	MWASI
08/06/12	Monday		:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		110	MWASI
08/14/12	Tuesday	8:12:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		58	MWASI
08/20/12	Monday	8:53:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		56	MWASI
08/10/12	Friday	8:37:05 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		30	MWASI
08/09/12	Thursday	8:12:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		18	MWASI
08/10/12	Friday	8:53:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		23	MWASI
08/22/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		83	MWASI
08/10/12	Friday	8:54:25 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		24	MWASI
08/09/12	Thursday	7:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		29	MWASI
08/21/12	Tuesday	8:19:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		59	MWASI
08/30/12	Thursday	8:45:10 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		104	MWASI
08/29/12	Wednesday	7:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		90	MWASI
08/17/12	Friday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		46	MWASI
08/16/12	Thursday	8:45:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		43	MWASI
08/24/12	Friday	8:18:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		71	MWASI
08/03/12	Friday	8:28:54 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		3	MWASI

\$43,200.00

108

Line: 5

08/18/12	Saturday	6:32:48 AM	:30	\$350.00 P-2		6a-8a Local 12 News Sat		(6:00:00 AM-7:00 OBAMA SKED A	1522		1	MWASI
09/01/12	Saturday	6:24:06 AM	:30	\$350.00 P-2		6a-8a Local 12 News Sat		(6:00:00 AM-7:00 OBAMA SKED A	1522		2	MWASI

\$700.00

2

Line: 6

08/25/12	Saturday	7:32:01 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		7	MWASI
09/01/12	Saturday	7:32:41 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		10	MWASI
08/18/12	Saturday	7:22:04 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		6	MWASI
09/01/12	Saturday	7:49:15 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		9	MWASI
08/18/12	Saturday	7:22:34 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		5	MWASI
08/11/12	Saturday	7:23:34 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		3	MWASI
08/04/12	Saturday	7:39:16 AM	:30	\$450.00 P-1		OFA-12-G-6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		2	MWASI
08/25/12	Saturday	7:50:10 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		8	MWASI
08/11/12	Saturday	7:14:47 AM	:30	\$450.00 P-1		6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		4	MWASI
08/04/12	Saturday	7:58:09 AM	:30	\$450.00 P-1		OFA-12-G-6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522		1	MWASI

\$4,500.00

10

Line: 7

08/11/12	Saturday	8:40:30 AM	:30	\$350.00 P-2		CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A		1522		1	MWASI
----------	----------	------------	-----	--------------	--	--	--	------	--	---	-------

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 7											
08/25/12	Saturday	8:40:00 AM	:30	\$350.00 P-2	CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A	1522	2	MWASI			
				\$700.00							

Line: 8											
08/25/12	Saturday	8:15:26 AM	:30	\$650.00 P-2	CBS This Morning Saturday(8:00:00 AM-10:00 OBAMA SKED A	1522	3	MWASI			
08/18/12	Saturday	9:04:08 AM	:30	\$650.00 P-2	CBS This Morning Saturday(8:00:00 AM-10:00 OBAMA SKED A	1522	2	MWASI			
08/11/12	Saturday	7:58:11 AM	:30	\$650.00 P-2	CBS This Morning Saturday(8:00:00 AM-10:00 OBAMA SKED A	1522	1	MWASI			
				\$1,950.00							

Line: 9											
08/12/12	Sunday	9:17:30 AM	:30	\$1,100.00 P-1	CBS Sun Morning	1522	1	MWASI			
08/19/12	Sunday	10:29:11 AM	:30	\$1,100.00 P-1	CBS Sun Morning	1522	2	MWASI			
09/02/12	Sunday	10:11:34 AM	:30	\$1,100.00 P-1	CBS Sun Morning	1522	3	MWASI			
				\$3,300.00							
									3		

Line: 10											
09/02/12	Sunday	10:58:46 AM	:30	\$850.00 P-1	Face the Nation	1522	2	MWASI			
08/19/12	Sunday	10:59:46 AM	:30	\$850.00 P-1	Face the Nation	1522	1	MWASI			
				\$1,700.00							

Line: 11											
08/26/12	Sunday	11:14:43 AM	:30	\$400.00 P-2	Newsmakers	1522	3	MWASI			
08/05/12	Sunday	11:28:12 AM	:30	\$400.00 P-2	OFA-12-G-Newsmakers	1522	1	MWASI			
08/12/12	Sunday	11:14:58 AM	:30	\$400.00 P-2	Newsmakers	1522	2	MWASI			
				\$1,200.00							

Line: 12											
08/31/12	Friday	9:16:10 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	34	MWASI			
08/10/12	Friday	9:16:40 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	8	MWASI			
08/27/12	Monday	9:06:50 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	27	MWASI			
08/23/12	Thursday	9:24:45 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	25	MWASI			
08/06/12	Monday	9:07:20 AM	:30	\$350.00 P-2	OFA-12-G-M-F 9a-10a	1522	2	MWASI			
08/20/12	Monday	9:07:20 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	17	MWASI			
08/31/12	Friday	9:33:50 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	38	MWASI			
08/27/12	Monday	9:58:56 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	28	MWASI			
08/08/12	Wednesday	9:16:40 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	39	MWASI			
08/16/12	Thursday	9:16:40 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	15	MWASI			
08/30/12	Thursday	9:42:40 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	33	MWASI			
08/10/12	Friday	9:50:30 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	10	MWASI			
08/06/12	Monday	9:59:11 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	40	MWASI			
08/16/12	Thursday	9:59:11 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	20	MWASI			
08/09/12	Thursday	9:33:20 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	7	MWASI			
08/17/12	Friday	9:42:40 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	16	MWASI			
08/24/12	Friday	9:15:10 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	30	MWASI			
08/20/12	Monday	9:33:50 AM	:30	\$350.00 P-2	M-F 9a-10a	1522	19	MWASI			

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	----	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 12

08/13/12	Monday	9:08:20 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	9	MWASI
08/15/12	Wednesday	9:25:00 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	22	MWASI
08/09/12	Thursday	9:08:05 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	12	MWASI
08/28/12	Tuesday	9:06:50 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	31	MWASI
08/23/12	Thursday	9:50:30 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	29	MWASI
08/08/12	Wednesday	9:17:10 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	6	MWASI
08/29/12	Wednesday	9:08:20 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	37	MWASI
08/22/12	Wednesday	9:42:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	24	MWASI
08/08/12	Wednesday	9:58:56 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	11	MWASI
08/24/12	Friday	9:58:26 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	26	MWASI
08/14/12	Tuesday	9:33:50 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	21	MWASI
08/15/12	Wednesday	9:51:00 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	14	MWASI
08/28/12	Tuesday	9:25:30 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	36	MWASI
08/21/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	23	MWASI
08/29/12	Wednesday	9:59:11 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	32	MWASI
08/14/12	Tuesday	9:58:26 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	13	MWASI
09/03/12	Monday	9:17:10 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	35	MWASI
08/06/12	Monday		:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	41	MWASI
08/07/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	5	MWASI
08/17/12	Friday	9:25:15 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A		1522	18	MWASI

\$13,300.00

38

Line: 13

08/09/12	Thursday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	7	MWASI
08/10/12	Friday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	8	MWASI
08/30/12	Thursday	10:51:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	31	MWASI
08/30/12	Thursday	10:31:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	35	MWASI
08/14/12	Tuesday	10:51:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	13	MWASI
08/15/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	14	MWASI
08/24/12	Friday	10:15:40 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	24	MWASI
08/29/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	30	MWASI
08/24/12	Friday	10:15:40 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	24	MWASI
08/06/12	Monday	10:14:25 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	1	MWASI
08/29/12	Wednesday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	34	MWASI
09/03/12	Monday	10:24:30 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	33	MWASI
08/31/12	Friday	10:14:25 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	32	MWASI
08/08/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	6	MWASI
09/03/12	Monday	10:24:00 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	36	MWASI
08/21/12	Tuesday	10:24:45 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	21	MWASI
08/10/12	Friday	10:33:05 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	10	MWASI
08/15/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	18	MWASI
08/28/12	Tuesday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A		1522	29	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 13

08/27/12	Monday	10:14:40 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		25 MWASI
08/07/12	Tuesday	10:24:45 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		11 MWASI
08/09/12	Thursday	10:15:40 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		5 MWASI
08/13/12	Monday	10:43:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		12 MWASI
08/22/12	Wednesday	10:24:30 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		22 MWASI
08/17/12	Tuesday	10:42:45 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		26 MWASI
08/17/12	Friday	10:15:55 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		20 MWASI
08/03/12	Friday	10:29:57 AM	:30	\$350.00 P-2	OFA-12-G- M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		4 MWASI
08/20/12	Monday	10:15:05 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		17 MWASI
08/13/12	Monday	10:14:10 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		9 MWASI
08/06/12	Monday	10:33:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		38 MWASI
08/27/12	Monday	10:33:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		28 MWASI
08/17/12	Friday	10:32:20 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		16 MWASI
08/16/12	Thursday	10:15:10 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		15 MWASI
08/16/12	Thursday	10:43:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		19 MWASI
08/23/12	Thursday	10:23:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		23 MWASI
08/09/12	Thursday	10:24:30 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 /OBAMA SKED A	1522		37 MWASI

Line: 14

08/28/12	Tuesday	11:29:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		17 MWASI
08/10/12	Friday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		5 MWASI
08/20/12	Monday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		11 MWASI
08/17/12	Friday	11:28:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		10 MWASI
08/24/12	Friday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		13 MWASI
08/13/12	Monday	11:28:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		7 MWASI
08/23/12	Thursday	11:29:11 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		15 MWASI
08/05/12	Sunday	11:32:08 PM	:30	\$1,500.00 P-3	OFA-12-G- 11p M-Su Local 12 News 1		OBAMA SKED A	1522		19 MWASI
08/21/12	Tuesday	10:58:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		14 MWASI
08/31/12	Friday	10:59:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		18 MWASI
08/15/12	Wednesday	11:29:11 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		12 MWASI
08/06/12	Monday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		20 MWASI
08/16/12	Thursday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		9 MWASI
08/14/12	Tuesday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		8 MWASI
08/29/12	Wednesday	10:59:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		16 MWASI
08/06/12	Monday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		21 MWASI
08/06/12	Monday	10:58:56 AM	:30	\$1,500.00 P-1	OFA-12-G- The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		2 MWASI
08/08/12	Wednesday	11:28:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 /OBAMA SKED A	1522		6 MWASI

\$27,000.00

18

Line: 15

08/03/12	Friday	12:13:56 PM	:30	\$1,400.00 P-1	OFA-12-G- Local 12 News at Noon		12:00 PM-12:30 /OBAMA SKED A	1522		2 MWASI
08/27/12	Monday	6:12:53 PM	:30	\$1,400.00 P-1	Local 12 News at Noon		12:00 PM-12:30 /OBAMA SKED A	1522		14 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 15

08/08/12	Wednesday	12:28:41 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	6	MWASI
08/13/12	Monday	12:27:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	3	MWASI
08/14/12	Tuesday	12:02:12 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	8	MWASI
08/28/12	Tuesday	12:08:44 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	19	MWASI
08/07/12	Tuesday	12:15:01 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	4	MWASI
08/16/12	Thursday	12:10:14 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	10	MWASI
08/06/12	Monday	12:27:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	23	MWASI
08/09/12	Thursday	12:27:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	5	MWASI
08/23/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	15	MWASI
08/10/12	Friday	12:09:37 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	7	MWASI
08/22/12	Wednesday	12:10:07 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	16	MWASI
08/21/12	Tuesday	12:22:43 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	13	MWASI
09/03/12	Monday	12:32:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	18	MWASI
08/15/12	Wednesday	12:28:56 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	12	MWASI
08/31/12	Friday	12:03:21 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	22	MWASI
08/17/12	Friday	12:03:46 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	11	MWASI
08/24/12	Friday	12:16:23 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	17	MWASI
08/20/12	Monday	12:15:58 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	9	MWASI
08/30/12	Thursday	12:29:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	20	MWASI
08/29/12	Wednesday	12:28:36 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	21	MWASI

Line: 16

08/17/12	Friday	12:59:26 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	12	MWASI
08/06/12	Monday		:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	28	MWASI
08/05/12	Sunday	6:49:55 PM	:30	\$850.00	P-2	OFA-12-G-630p Local 12 News Sun			OBAMA SKED A	1522	27	MWASI
08/13/12	Monday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	7	MWASI
08/14/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	16	MWASI
08/28/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	26	MWASI
09/03/12	Monday		:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	23	MWASI
08/09/12	Thursday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	9	MWASI
08/08/12	Wednesday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	8	MWASI
08/10/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	10	MWASI
08/06/12	Monday		:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	29	MWASI
08/07/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	11	MWASI
08/15/12	Wednesday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	13	MWASI
08/31/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	25	MWASI
08/23/12	Thursday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	20	MWASI
08/20/12	Monday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	15	MWASI
08/24/12	Friday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	18	MWASI
08/30/12	Thursday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	24	MWASI
08/16/12	Thursday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	14	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	---------------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 16

08/03/12	Friday	12:55:02 PM	:30	\$850.00 P-1	OFA-12-G- Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		4 MWASI
07/31/12	Tuesday		:30	\$850.00 P-1	Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		1 MWASI
08/22/12	Wednesday	12:58:41 PM	:30	\$850.00 P-1	Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		17 MWASI
08/21/12	Tuesday	12:59:11 PM	:30	\$850.00 P-1	Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		21 MWASI
08/29/12	Wednesday	12:58:41 PM	:30	\$850.00 P-1	Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		22 MWASI
08/06/12	Monday	12:58:56 PM	:30	\$850.00 P-1	OFA-12-G- Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		5 MWASI
08/27/12	Monday	1:29:26 PM	:30	\$850.00 P-1	Young & the Restless		12:30 PM-1:30 P1OBAMA SKED A	1522		19 MWASI

Line: 17

08/04/12	Saturday	6:08:19 PM	:30	\$750.00 P-2	OFA-12-G-6pm Local 12 News Sat		OBAMA SKED A	1522		17 MWASI
08/29/12	Wednesday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		16 MWASI
08/09/12	Thursday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		5 MWASI
09/03/12	Monday		:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		15 MWASI
08/05/12	Sunday	2:36:02 PM	:30	\$750.00 P-3	OFA-12-G-PGA		(2:00:00 PM-6:00 OBAMA SKED A	1522		18 MWASI
08/23/12	Thursday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		12 MWASI
08/21/12	Tuesday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		13 MWASI
08/06/12	Monday	1:59:11 PM	:30	\$750.00 P-2	OFA-12-G- Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		4 MWASI
08/08/12	Wednesday	1:29:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		7 MWASI
08/22/12	Wednesday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		11 MWASI
08/20/12	Monday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		8 MWASI
08/14/12	Tuesday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		9 MWASI
08/10/12	Friday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		6 MWASI
08/03/12	Friday	1:59:12 PM	:30	\$750.00 P-2	OFA-12-G- Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		2 MWASI
08/16/12	Thursday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		10 MWASI
08/31/12	Friday	1:59:11 PM	:30	\$750.00 P-2	Bold & the Beautiful		1:30 PM-2:00 PM OBAMA SKED A	1522		14 MWASI

\$12,000.00

16

Line: 18

08/13/12	Monday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		7 MWASI
08/09/12	Thursday	2:28:41 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		8 MWASI
08/10/12	Friday	2:28:51 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		5 MWASI
08/15/12	Wednesday	2:59:21 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		9 MWASI
08/29/12	Wednesday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		18 MWASI
08/30/12	Thursday	2:28:56 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		17 MWASI
08/31/12	Friday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		20 MWASI
08/07/12	Tuesday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		6 MWASI
08/17/12	Friday	2:28:41 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		10 MWASI
08/20/12	Monday	2:28:51 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		12 MWASI
08/06/12	Monday		:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		22 MWASI
08/06/12	Monday		:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		21 MWASI
08/16/12	Thursday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		11 MWASI
08/27/12	Monday	2:29:21 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM OBAMA SKED A	1522		16 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	----	------------	--------	----

Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV

Order: 45928

Line: 18

08/28/12	Tuesday	2:29:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		19 MWASI
08/21/12	Tuesday	2:28:41 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		13 MWASI
07/31/12	Tuesday	2:59:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		1 MWASI
08/22/12	Wednesday	2:59:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		14 MWASI
08/06/12	Monday	2:29:21 PM	:30	\$450.00	P-2	OFA-12-G- The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		2 MWASI
08/24/12	Friday	2:59:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		15 MWASI

Line: 19

08/15/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		14 MWASI
08/17/12	Friday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		16 MWASI
08/28/12	Tuesday	3:59:02 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		29 MWASI
08/13/12	Monday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		12 MWASI
08/29/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		30 MWASI
08/10/12	Friday	3:28:46 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		10 MWASI
08/14/12	Tuesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		13 MWASI
08/22/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		22 MWASI
08/28/12	Tuesday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		32 MWASI
09/03/12	Monday		:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		35 MWASI
08/30/12	Thursday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		31 MWASI
08/04/12	Saturday	9:12:10 AM	:30	\$400.00	P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00 AM)	OBAMA SKED A	1522		39 MWASI
08/23/12	Thursday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		23 MWASI
08/21/12	Tuesday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		21 MWASI
08/04/12	Saturday	6:42:11 AM	:30	\$400.00	P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00 AM)	OBAMA SKED A	1522		38 MWASI
08/09/12	Thursday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		7 MWASI
08/10/12	Friday	3:59:17 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		8 MWASI
08/03/12	Friday	8:47:39 AM	:30	\$400.00	P-2	OFA-12-G- CBS This Morning		3:00 PM-4:00 PM	OBAMA SKED A	1522		37 MWASI
08/13/12	Monday	3:58:57 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		9 MWASI
08/15/12	Wednesday	3:59:02 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		19 MWASI
09/03/12	Monday		:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		33 MWASI
08/16/12	Thursday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		20 MWASI
08/08/12	Wednesday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		6 MWASI
08/16/12	Thursday	3:58:47 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		15 MWASI
08/30/12	Thursday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		34 MWASI
08/07/12	Tuesday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		5 MWASI
08/24/12	Friday	3:59:12 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		26 MWASI
08/17/12	Friday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		18 MWASI
08/20/12	Monday	3:58:42 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		17 MWASI
08/06/12	Monday	3:28:36 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		2 MWASI
08/07/12	Tuesday	3:59:17 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		11 MWASI
08/24/12	Friday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		24 MWASI
08/22/12	Wednesday	3:58:42 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		28 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Green Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 19

08/27/12	Monday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522	25	MWASI
08/21/12	Tuesday	3:28:46 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522	27	MWASI
08/31/12	Friday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522	36	MWASI

Line: 20

08/13/12	Monday	4:21:16 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	13	MWASI
08/14/12	Tuesday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	24	MWASI
09/03/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	44	MWASI
08/14/12	Tuesday	4:05:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	15	MWASI
08/06/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	46	MWASI
08/08/12	Wednesday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	6	MWASI
08/06/12	Monday	4:43:41 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	2	MWASI
08/08/12	Wednesday	4:21:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	11	MWASI
08/13/12	Monday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	9	MWASI
08/06/12	Monday	4:27:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	45	MWASI
08/22/12	Wednesday	4:29:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	33	MWASI
08/27/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	32	MWASI
09/03/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	39	MWASI
08/17/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	18	MWASI
08/16/12	Thursday	4:13:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	17	MWASI
08/29/12	Wednesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	36	MWASI
08/30/12	Thursday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	37	MWASI
08/17/12	Friday	4:19:41 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	20	MWASI
08/28/12	Tuesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	41	MWASI
08/20/12	Monday	4:43:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	19	MWASI
08/29/12	Wednesday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	43	MWASI
08/10/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	10	MWASI
08/27/12	Monday	4:50:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	29	MWASI
08/21/12	Tuesday	4:42:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	25	MWASI
08/21/12	Tuesday	4:21:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	31	MWASI
08/22/12	Wednesday	4:49:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	26	MWASI
08/30/12	Thursday	4:20:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	42	MWASI
08/28/12	Tuesday	4:27:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	35	MWASI
08/23/12	Thursday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	34	MWASI
07/31/12	Tuesday		:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	3	MWASI
08/07/12	Tuesday	4:05:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	5	MWASI
08/16/12	Thursday	4:42:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	23	MWASI
08/10/12	Friday	4:27:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	8	MWASI
08/09/12	Thursday	4:51:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	14	MWASI
08/31/12	Friday	4:13:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	40	MWASI
08/15/12	Wednesday	4:20:46 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four		(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	16	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/06/12 2:04:04 PM)

REPORT

WIDEORBIT

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	---------------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 20

08/24/12	Friday	4:42:46 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	28 MWASI
08/23/12	Thursday	4:05:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	27 MWASI
08/15/12	Wednesday	4:43:06 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	22 MWASI
08/20/12	Monday	4:20:16 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	21 MWASI
08/09/12	Thursday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	7 MWASI
08/07/12	Tuesday	4:43:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	12 MWASI
08/24/12	Friday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	30 MWASI
08/31/12	Friday	4:42:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	38 MWASI

Line: 21

08/28/12	Tuesday	5:13:05 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	36 MWASI
08/10/12	Friday	5:20:02 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	8 MWASI
08/17/12	Friday	5:11:45 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	16 MWASI
08/14/12	Tuesday	5:04:48 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	13 MWASI
08/03/12	Friday	5:13:27 PM	:30	\$1,200.00 P-2	5p Local 12-G-5p Local 12-G-	(5:00:00 PM-5:27 OBAMA SKED A	1522	4 MWASI
08/15/12	Wednesday	5:20:57 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	20 MWASI
08/30/12	Thursday	5:28:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	31 MWASI
08/07/12	Tuesday	5:19:57 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	11 MWASI
08/23/12	Thursday	5:11:35 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	5:29:00 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	34 MWASI
07/31/12	Tuesday		:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	1 MWASI
08/10/12	Friday	5:03:13 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	10 MWASI
08/17/12	Friday	5:28:30 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	19 MWASI
08/27/12	Monday	5:27:10 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	25 MWASI
09/03/12	Monday		:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	33 MWASI
08/06/12	Monday		:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	37 MWASI
08/16/12	Thursday	5:19:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	15 MWASI
08/08/12	Wednesday	5:10:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	6 MWASI
08/30/12	Thursday	5:13:05 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	35 MWASI
08/21/12	Tuesday	5:19:42 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	21 MWASI
08/13/12	Monday	5:12:10 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	5:03:28 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	14 MWASI
08/06/12	Monday	5:12:25 PM	:30	\$1,200.00 P-2	5p Local 12-G-5p Local 12-G-	(5:00:00 PM-5:27 OBAMA SKED A	1522	2 MWASI
08/24/12	Friday	5:20:32 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	24 MWASI
08/27/12	Monday	5:27:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	26 MWASI
08/21/12	Tuesday	5:04:03 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	28 MWASI
08/22/12	Wednesday	5:11:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	22 MWASI
08/07/12	Tuesday	5:03:48 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	5 MWASI
08/20/12	Monday	5:19:17 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	17 MWASI
08/13/12	Monday	5:04:33 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	12 MWASI
08/09/12	Thursday	5:19:12 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	7 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order	Product	Deal	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	-------	---------	------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 21

08/24/12	Friday	5:04:03 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	27 MWASI
08/29/12	Wednesday	5:21:07 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	30 MWASI
08/16/12	Thursday	5:03:18 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	18 MWASI
08/28/12	Tuesday	5:12:35 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	29 MWASI
08/31/12	Friday	5:12:00 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	32 MWASI

Line: 22

\$43,200.00													
36													

08/13/12	Monday	5:41:52 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	7 MWASI
08/22/12	Wednesday	5:20:02 PM	:30	\$1,400.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 OBAMA SKED A	1522	31 MWASI
08/21/12	Tuesday	5:42:37 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	17 MWASI
08/27/12	Monday	5:49:53 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	22 MWASI
08/31/12	Friday	5:43:37 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	27 MWASI
08/07/12	Tuesday	5:48:53 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	8 MWASI
08/14/12	Tuesday	5:57:56 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	16 MWASI
08/22/12	Wednesday	5:35:26 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	18 MWASI
08/16/12	Thursday	5:50:33 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	12 MWASI
08/31/12	Friday	5:58:21 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	30 MWASI
08/09/12	Thursday	5:35:06 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	5 MWASI
08/28/12	Tuesday	5:42:52 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	24 MWASI
08/17/12	Friday	5:56:21 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	13 MWASI
08/27/12	Monday	5:50:53 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	21 MWASI
08/08/12	Wednesday	5:35:11 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	3 MWASI
08/23/12	Thursday	5:56:36 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	19 MWASI
08/23/12	Thursday	5:34:36 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	23 MWASI
08/10/12	Friday	5:42:37 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	9 MWASI
08/09/12	Thursday	5:56:56 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	6 MWASI
08/30/12	Thursday	5:42:52 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	26 MWASI
08/29/12	Wednesday	5:50:33 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	25 MWASI
08/17/12	Friday	5:42:52 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	29 MWASI
08/20/12	Monday	5:35:11 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	15 MWASI
08/24/12	Friday	5:50:08 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	5:34:41 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	10 MWASI
09/03/12	Monday	5:57:51 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	28 MWASI
08/06/12	Monday	5:57:51 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	2 MWASI
08/08/12	Wednesday	5:58:06 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	4 MWASI
08/15/12	Wednesday	5:49:03 PM	:30	\$1,400.00	P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	11 MWASI

Line: 23

\$42,000.00													
30													

08/13/12	Monday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	26 MWASI
08/30/12	Thursday	6:20:32 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	28 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/06/12 2:04:04 PM)

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	---------------	---------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 23

30					\$45,000.00					
Wednesday	6:27:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	11 MWASI	
Friday	6:29:01 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	29 MWASI	
Tuesday	6:11:38 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	17 MWASI	
Monday	6:19:47 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	14 MWASI	
Thursday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	19 MWASI	
Wednesday	6:12:18 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	15 MWASI	
Wednesday	6:11:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	16 MWASI	
Tuesday	6:28:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	10 MWASI	
Friday	6:12:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	20 MWASI	
Wednesday	6:19:32 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	8 MWASI	
Wednesday	6:21:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	25 MWASI	
Thursday	6:26:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	5 MWASI	
Friday	6:26:27 PM	:30	\$1,500.00	P-2	OFA-12-G-6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	2 MWASI	
Friday	6:28:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	6 MWASI	
Wednesday	6:19:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	4 MWASI	
Saturday	11:30:48 PM	:30	\$1,500.00	P-3	OFA-12-G-11p M-Su Local 12 News 1	OBAMA SKED A	1522	31 MWASI		
Wednesday	6:26:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	22 MWASI	
Thursday	6:27:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	30 MWASI	
Friday	6:05:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	13 MWASI	
Monday	6:27:51 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	21 MWASI	
Monday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	7 MWASI	
Tuesday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	24 MWASI	
Friday	6:12:58 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	3 MWASI	
Monday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	23 MWASI	
Friday	6:28:31 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	27 MWASI	
Thursday	6:29:11 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	12 MWASI	
Wednesday	6:05:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	18 MWASI	
Monday	6:11:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	9 MWASI	

\$45,000.00

30

Line: 24

08/08/12	Wednesday	6:44:13 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	3 MWASI
08/15/12	Wednesday	6:27:26 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	16 MWASI
08/16/12	Thursday	6:28:11 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	15 MWASI
08/16/12	Thursday	6:28:41 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	12 MWASI
08/17/12	Friday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	13 MWASI
08/10/12	Friday	6:26:56 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	8 MWASI
08/27/12	Monday	6:44:13 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	21 MWASI
08/09/12	Thursday	5:50:18 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 PM)	OBAMA SKED A	1522	33 MWASI
08/07/12	Tuesday	6:27:36 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	9 MWASI
08/20/12	Monday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	14 MWASI
08/10/12	Friday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	36 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 24

08/13/12	Monday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	7 MWASI
08/23/12	Thursday	6:28:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	19 MWASI
08/31/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	10 MWASI
08/08/12	Wednesday	5:43:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 OBAMA SKED A	1522	31 MWASI
08/24/12	Friday	6:27:41 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	25 MWASI
08/08/12	Wednesday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI
08/30/12	Thursday	5:43:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 OBAMA SKED A	1522	34 MWASI
08/07/12	Tuesday	5:49:53 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 OBAMA SKED A	1522	32 MWASI
08/07/12	Tuesday	5:35:26 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 OBAMA SKED A	1522	37 MWASI
08/15/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	11 MWASI
08/10/12	Friday		:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:00:00 PM-5:30 OBAMA SKED A	1522	35 MWASI
08/22/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	18 MWASI
09/03/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	30 MWASI
08/10/12	Friday	6:27:26 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	6 MWASI
08/01/12	Wednesday		:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	2 MWASI
08/06/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	OFA-12-G- CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
08/09/12	Thursday	6:29:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI

Line: 25

09/01/12	Saturday	6:15:43 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	5 MWASI
08/25/12	Saturday	6:04:25 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	6:12:50 PM	:30	\$400.00 P-3	OFA-12-G- 6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	6:21:55 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	3 MWASI
08/11/12	Saturday	6:24:21 AM	:30	\$400.00 P-2	EM Sat Rotator		(6:00:00 AM-10:0 OBAMA SKED A	1522	6 MWASI

Line: 26

08/19/12	Sunday	6:40:45 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	5:02:10 PM	:30	\$600.00 P-3	OFA-12-G- PGA		(2:00:00 PM-6:00 OBAMA SKED A	1522	6 MWASI
08/05/12	Sunday	6:55:12 PM	:30	\$600.00 P-3	OFA-12-G- 630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
09/02/12	Sunday	6:52:35 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI
08/26/12	Sunday	6:52:25 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI

Line: 27

08/06/12	Monday	7:04:56 PM	:30	\$1,100.00 P-2	OFA-12-G- M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	1 MWASI
08/06/12	Monday		:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	25 MWASI
08/15/12	Wednesday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	12 MWASI
08/10/12	Friday		:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	5 MWASI
08/23/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	15 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------------------	------------	--------	----

Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 27

08/28/12	Tuesday	7:11-12 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		19 MWASI	
08/22/12	Wednesday	7:28-34 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		17 MWASI	
08/21/12	Tuesday	7:03-56 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		13 MWASI	
08/17/12	Friday	7:10-57 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		10 MWASI	
08/09/12	Thursday	7:03-56 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		4 MWASI	
08/27/12	Monday	7:10-42 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		16 MWASI	
08/07/12	Tuesday	7:04-41 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		3 MWASI	
08/24/12	Friday	7:28-19 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		14 MWASI	
08/31/12	Friday	7:11-27 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		18 MWASI	
08/14/12	Tuesday	7:28-04 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		8 MWASI	
08/08/12	Wednesday	7:04-41 PM	:30	\$1,100.00 P-2			M-F Prime Access Rotator	OBAMA SKED A	1522		23 MWASI	
08/13/12	Monday	7:11-07 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		6 MWASI	
08/08/12	Wednesday	7:05-26 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		7 MWASI	
08/29/12	Wednesday	7:28-19 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		22 MWASI	
08/07/12	Tuesday	7:10-12 PM	:30	\$1,100.00 P-2			M-F Prime Access Rotator	OBAMA SKED A	1522		24 MWASI	
08/20/12	Monday	7:22-14 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		11 MWASI	
09/03/12	Monday	7:03-56 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		21 MWASI	
08/16/12	Thursday	7:27-34 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522		9 MWASI	
				\$25,300.00							23	

Line: 28

08/23/12	Thursday	7:50-44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		15 MWASI	
08/07/12	Tuesday	7:35-45 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		3 MWASI	
08/09/12	Thursday	7:35-15 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		5 MWASI	
08/21/12	Tuesday	7:35-29 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		14 MWASI	
08/15/12	Wednesday	7:51-41 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		11 MWASI	
08/06/12	Monday		:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		23 MWASI	
09/03/12	Monday	7:35-44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		21 MWASI	
08/17/12	Friday	7:35-14 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		9 MWASI	
08/08/12	Wednesday	7:43-52 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		6 MWASI	
08/27/12	Monday	7:50-56 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		16 MWASI	
08/13/12	Monday	7:34-29 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		7 MWASI	
08/29/12	Wednesday	7:35-24 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		22 MWASI	
08/14/12	Tuesday	7:51-26 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		8 MWASI	
08/16/12	Thursday	7:51-11 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		10 MWASI	
08/22/12	Wednesday	7:51-11 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		17 MWASI	
08/20/12	Monday	7:42-50 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		12 MWASI	
08/10/12	Friday		:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		4 MWASI	
08/31/12	Friday	7:51-26 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		19 MWASI	
08/28/12	Tuesday	7:35-44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		20 MWASI	
08/24/12	Friday	7:51-26 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		13 MWASI	
08/06/12	Monday	7:28-04 PM	:30	\$1,100.00 P-2			OFA-12-G-M-F 730p-8p	7:27 PM-8:00 PM OBAMA SKED A	1522		2 MWASI	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 28

\$23,100.00											
21											

Line: 29

08/04/12	Saturday	7:16:21 PM	:30	\$500.00	P-3	OFA-12-G- Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	7:31:50 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	2	MWASI
08/25/12	Saturday	7:32:50 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	4	MWASI
08/18/12	Saturday	7:14:40 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	3	MWASI
09/01/12	Saturday	7:49:30 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	5	MWASI
\$2,500.00											
5											

Line: 30

08/16/12	Thursday	11:18:57 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	12	MWASI
08/28/12	Tuesday	11:12:58 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	30	MWASI
08/14/12	Tuesday	11:04:49 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	16	MWASI
08/11/12	Saturday	11:18:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	6	MWASI
08/23/12	Thursday	11:33:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	21	MWASI
08/29/12	Wednesday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	29	MWASI
08/31/12	Friday	11:20:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	32	MWASI
08/17/12	Friday	11:27:40 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	18	MWASI
08/30/12	Thursday	11:26:56 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	28	MWASI
08/22/12	Wednesday	11:27:37 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	22	MWASI
08/27/12	Monday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	24	MWASI
08/13/12	Monday	11:04:38 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	10	MWASI
08/21/12	Tuesday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	23	MWASI
08/18/12	Saturday	11:06:05 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	14	MWASI
08/06/12	Monday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	34	MWASI
08/24/12	Friday	11:34:09 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	25	MWASI
08/12/12	Sunday	11:34:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	4	MWASI
08/05/12	Sunday	11:22:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	5	MWASI
09/03/12	Monday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	31	MWASI
08/26/12	Sunday	11:05:23 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	20	MWASI
08/09/12	Thursday	11:19:57 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	7	MWASI
09/02/12	Sunday	11:18:39 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	26	MWASI
08/15/12	Wednesday	11:12:21 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	17	MWASI
09/01/12	Saturday	11:12:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	27	MWASI
08/07/12	Tuesday	11:20:26 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	8	MWASI
08/08/12	Wednesday	11:26:47 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	9	MWASI
08/04/12	Saturday	11:11:01 PM	:30	\$1,700.00	P-3	OFA-12-G- 11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	11:34:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	11	MWASI
08/20/12	Monday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	15	MWASI
08/25/12	Saturday	11:20:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	19	MWASI
08/19/12	Sunday	11:26:17 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	13	MWASI
[Filtered by:] [Sorted by: Station]											

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 30

\$54,400.00											32
-------------	--	--	--	--	--	--	--	--	--	--	----

Line: 31

08/16/12	Thursday	12:24:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	10 MWASI
08/06/12	Monday	11:46:30 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	26 MWASI
08/07/12	Tuesday	11:46:30 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	6 MWASI
08/03/12	Friday	12:16:23 XM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	4 MWASI
08/05/12	Sunday	12:00:19 XM	:30	\$550.00 P-2	OFA-12-G-Sun 1135p-1205a	11:36 PM-12:36 X	OBAMA SKED A	1522	25 MWASI
08/30/12	Thursday	11:59:00 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	20 MWASI
08/29/12	Wednesday	12:25:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	23 MWASI
08/27/12	Monday	12:24:45 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	18 MWASI
08/15/12	Wednesday	12:11:15 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	11 MWASI
08/22/12	Wednesday	12:11:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	17 MWASI
08/13/12	Monday	12:25:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	9 MWASI
08/31/12	Friday	12:24:45 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	24 MWASI
08/21/12	Tuesday	12:25:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	16 MWASI
08/24/12	Friday	12:11:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	19 MWASI
08/17/12	Friday	12:11:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	12 MWASI
09/03/12	Monday	12:12:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	22 MWASI
08/14/12	Tuesday	11:47:00 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	13 MWASI
08/09/12	Thursday	12:24:45 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	5 MWASI
08/07/12	Tuesday	11:59:30 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	27 MWASI
08/12/12	Sunday	11:48:54 PM	:30	\$550.00 P-2	Sun 1135p-1205a	11:36 PM-12:36 X	OBAMA SKED A	1522	28 MWASI
08/20/12	Monday	11:58:45 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	14 MWASI
08/06/12	Monday	12:25:30 XM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	3 MWASI
08/28/12	Tuesday	11:46:15 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	21 MWASI
08/08/12	Wednesday	12:25:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 X	OBAMA SKED A	1522	8 MWASI

Line: 32

08/07/12	Tuesday	1:12:15 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	6 MWASI
09/03/12	Monday	1:12:45 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	12 MWASI
08/22/12	Wednesday	1:00:40 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	9 MWASI
08/03/12	Friday	12:56:14 XM	:30	\$350.00 P-1	OFA-12-G-Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	2 MWASI
08/24/12	Friday	12:48:50 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	10 MWASI
08/06/12	Monday		:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	14 MWASI
08/02/12	Thursday		:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	3 MWASI
08/20/12	Monday	1:00:40 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	7 MWASI
08/28/12	Tuesday	1:11:55 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	11 MWASI
08/13/12	Monday	1:12:10 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	5 MWASI
08/16/12	Thursday	12:48:05 XM	:30	\$350.00 P-1	Late Late Show	12:36 AM-1:36 A	OBAMA SKED A	1522	8 MWASI
08/04/12	Saturday	11:46:07 PM	:30	\$350.00 P-2	OFA-12-G-Sat 1135p-1205a	12:36 AM-1:36 A	OBAMA SKED A	1522	13 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928

Line: 32

\$4,200.00										
12										

Line: 33

08/25/12	Saturday	1:41:33 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWASI
08/18/12	Saturday	1:27:32 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWASI
08/11/12	Saturday	11:49:27 PM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWASI
09/01/12	Saturday	2:04:11 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWASI
08/04/12	Saturday	12:01:15 XM	:30	\$500.00 P-2	OFA-12-G-Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWASI

Line: 34

\$1,750.00										5
08/04/12	Saturday	1:02:17 XM	:30	\$350.00 P-2	OFA-12-G-Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	1 MWASI		
08/18/12	Saturday	12:44:41 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	3 MWASI		
08/25/12	Saturday	11:47:39 PM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	4 MWASI		
09/01/12	Saturday	12:24:28 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	5 MWASI		
08/11/12	Saturday	1:28:17 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	2 MWASI		

Line: 35

\$1,000.00										
5										
09/01/12	Saturday	1:26:47 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	5 MWAS		
08/04/12	Saturday	1:47:16 XM	:30	\$200.00 P-2	OFA-12-G-Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	1 MWAS		
08/25/12	Saturday	12:04:11 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	4 MWAS		
08/18/12	Saturday	1:28:02 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	3 MWAS		
08/11/12	Saturday	1:27:47 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	2 MWAS		

Line: 36

Line: 37										
\$3,000.00										
5										
08/12/12	Sunday	12:04:11 XM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWAS		
09/02/12	Sunday	11:56:01 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWAS		
08/19/12	Sunday	11:42:17 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWAS		
08/26/12	Sunday	11:49:09 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWAS		
08/05/12	Sunday	12:03:30 XM	:30	\$600.00 P-2	OFA-12-G-Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWAS		

Line: 37

Line: 38										
08/05/12	Sunday	1:29:19 XM	:30	\$200.00 P-2	OFA-12-G-Sun 105a-205a	1:05 AM-2:05 AM OBAMA SKED A	1522	1 MWAS		
08/26/12	Sunday	12:44:41 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AM OBAMA SKED A	1522	4 MWAS		
08/19/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AM OBAMA SKED A	1522	3 MWAS		
09/02/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AM OBAMA SKED A	1522	5 MWAS		
08/05/12	Sunday	12:49:02 XM	:30	\$350.00 P-2	OFA-12-G-Sun 1205a-105a	12:05 AM-1:05 AM OBAMA SKED A	1522	1 MWAS		
				\$1,750.00						

Line: 38

[Filtered by:] [Sorted by: Station]										
08/12/12	Sunday	1:41:43 XM	:30	\$200.00 P-2	OFA-12-G-Sun 105a-205a	1:05 AM-2:05 AMOBAMA SKED A	1522	1 MWASI		
08/05/12	Sunday	1:29:19 XM	:30	\$200.00 P-2	Sun 105a-205a	1:05 AM-2:05 AMOBAMA SKED A	1522	2 MWASI		

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------------	--------------------	-------------	--------------------	------------	--------	----

Advertiser: Obama/D/President

Station: WKRC-TV

Order: 45928

Line: 38

09/02/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM OBAMA SKED A	1522		5	MWASI
08/19/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM OBAMA SKED A	1522		3	MWASI
08/26/12	Sunday	1:41:48 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM OBAMA SKED A	1522		4	MWASI

Line: 39

08/20/12	Monday	8:58:26 PM	:30	\$4,000.00 P-2	Mon Reg 1	OFA-12-G-Mon Reg 1	8:00 PM-9:00 PM OBAMA SKED A	1522		2	MWASI
08/06/12	Monday	8:14:28 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		1	MWASI
09/03/12	Monday	7:58:35 PM	:30	\$4,000.00 P-2	Mon Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		3	MWASI

Line: 40

08/13/12	Monday	9:15:13 PM	:30	\$5,000.00 P-2	Mon Reg 2	Mon Reg 2	9:00 PM-10:00 PM OBAMA SKED A	1522		2	MWASI
08/27/12	Monday	9:14:48 PM	:30	\$5,000.00 P-2	Mon Reg 2	Mon Reg 2	9:00 PM-10:00 PM OBAMA SKED A	1522		3	MWASI
08/06/12	Monday	9:15:13 PM	:30	\$5,000.00 P-2	OFA-12-G-Mon Reg 2		9:00 PM-10:00 PM OBAMA SKED A	1522		1	MWASI

Line: 41

08/06/12	Monday	10:28:00 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 3		10:00 PM-11:00 PM OBAMA SKED A	1522		1	MWASI
09/03/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3		10:00 PM-11:00 PM OBAMA SKED A	1522		3	MWASI
08/20/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3		10:00 PM-11:00 PM OBAMA SKED A	1522		2	MWASI

Line: 42

08/21/12	Tuesday	7:59:05 PM	:30	\$4,200.00 P-2	Tue Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		2	MWASI
08/07/12	Tuesday	8:40:18 PM	:30	\$4,200.00 P-2	Tue Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		1	MWASI

Line: 43

08/14/12	Tuesday	9:40:38 PM	:30	\$3,500.00 P-2	Tue Reg 2		9:00 PM-10:00 PM OBAMA SKED A	1522		1	MWASI
08/28/12	Tuesday	9:20:17 PM	:30	\$3,500.00 P-2	Tue Reg 2		9:00 PM-10:00 PM OBAMA SKED A	1522		2	MWASI

Line: 44

08/21/12	Tuesday	10:43:00 PM	:30	\$3,000.00 P-2	Tue Reg 3		10:00 PM-11:00 PM OBAMA SKED A	1522		2	MWASI
08/07/12	Tuesday	10:29:10 PM	:30	\$3,000.00 P-2	Tue Reg 3		10:00 PM-11:00 PM OBAMA SKED A	1522		1	MWASI

Line: 45

08/08/12	Wednesday	7:59:21 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		1	MWASI
08/22/12	Wednesday	8:28:26 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		3	MWASI
08/29/12	Wednesday	8:58:56 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		4	MWASI
08/15/12	Wednesday	8:58:11 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM OBAMA SKED A	1522		2	MWASI

Line: 46

08/15/12	Wednesday	9:39:58 PM	:30	\$4,500.00 P-3	Wed Reg 2		9:00 PM-10:00 PM OBAMA SKED A	1522		1	MWASI
----------	-----------	------------	-----	----------------	-----------	--	-------------------------------	------	--	---	-------

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 46

08/29/12	Wednesday	9:19:57 PM	:30	\$4,500.00 P-3		Wed Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
----------	-----------	------------	-----	----------------	--	-----------	--	------------------	--------------	------	---	-------

Line: 47

08/08/12	Wednesday	10:43:30 PM	:30	\$4,000.00 P-2		Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/22/12	Wednesday	10:43:00 PM	:30	\$4,000.00 P-2		Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 48

08/16/12	Thursday	8:14:28 PM	:30	\$4,000.00 P-2		Thu Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	1:17:18 XM	:30	\$1,000.00 P-3		Bengals vs New York			OBAMA SKED A	1522	4	MWASI
08/10/12	Friday	1:42:30 XM	:30	\$1,000.00 P-3		Bengals vs New York			OBAMA SKED A	1522	3	MWASI

Line: 49

08/09/12	Thursday	9:40:23 PM	:30	\$5,500.00 P-2		Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/23/12	Thursday	9:40:08 PM	:30	\$5,500.00 P-2		Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 50

08/16/12	Thursday	10:29:00 PM	:30	\$4,500.00 P-3		Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/30/12	Thursday	10:28:00 PM	:30	\$4,500.00 P-3		Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 51

08/03/12	Friday	8:35:58 PM	:30	\$2,500.00 P-2		OFA-12-G-Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	8:19:47 PM	:30	\$2,500.00 P-2		Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/24/12	Friday	7:58:50 PM	:30	\$2,500.00 P-2		Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI

Line: 52

08/31/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3		Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
08/17/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3		Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	9:47:11 PM	:30	\$3,200.00 P-3		OFA-12-G-Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 53

08/24/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2		Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2		Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	10:48:08 PM	:30	\$3,000.00 P-2		OFA-12-G-Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 54

08/04/12	Saturday	8:56:56 PM	:30	\$800.00 P-3		OFA-12-G-Sat Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
----------	----------	------------	-----	--------------	--	--------------------	--	-----------------	--------------	------	---	-------

Line: 55

				\$800.00							1	
--	--	--	--	----------	--	--	--	--	--	--	---	--

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/06/12 2:04:04 PM)

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	---------------	----	------------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 55

08/04/12	Saturday	9:57:57 PM	:30	\$1,000.00	P-3	OFA-12-G-Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522		1	MWASI
08/18/12	Saturday	9:58:56 PM	:30	\$1,000.00	P-3	Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522		2	MWASI
09/01/12	Saturday	9:58:26 PM	:30	\$1,000.00	P-3	Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522		3	MWASI

Line: 56

08/04/12	Saturday	10:26:06 PM	:30	\$1,800.00	P-3	OFA-12-G-Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522		1	MWASI
08/11/12	Saturday	10:44:47 PM	:30	\$1,800.00	P-3	Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522		2	MWASI
08/25/12	Saturday	9:42:58 PM	:30	\$1,800.00	P-3	NFL Pre-Season		(8:00:00 PM-11:00 PM)	OBAMA SKED A	1522		4	MWASI

Line: 57

08/05/12	Sunday	7:39:20 PM	:30	\$4,000.00	P-2	OFA-12-G-Sun Reg 1		7:00 PM-8:00 PM	OBAMA SKED A	1522		1	MWASI
----------	--------	------------	-----	------------	-----	--------------------	--	-----------------	--------------	------	--	---	-------

Line: 58

08/05/12	Sunday	8:50:46 PM	:30	\$5,000.00	P-2	OFA-12-G-Sun Reg 2		8:00 PM-9:00 PM	OBAMA SKED A	1522		1	MWASI
----------	--------	------------	-----	------------	-----	--------------------	--	-----------------	--------------	------	--	---	-------

Line: 59

08/05/12	Sunday	9:34:59 PM	:30	\$2,500.00	P-3	OFA-12-G-Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522		1	MWASI
09/02/12	Sunday	9:18:57 PM	:30	\$2,500.00	P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522		3	MWASI
08/19/12	Sunday	9:18:57 PM	:30	\$2,500.00	P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522		2	MWASI

Line: 60

08/05/12	Sunday	10:46:38 PM	:30	\$3,000.00	P-2	OFA-12-G-Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522		1	MWASI
08/26/12	Sunday	10:44:32 PM	:30	\$3,000.00	P-2	Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522		3	MWASI
08/12/12	Sunday	10:28:30 PM	:30	\$3,000.00	P-2	Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522		2	MWASI

Line: 61

08/23/12	Thursday	1:16:48 XM	:30	\$1,400.00	P-2	Bengals vs Green Bay		11:35 PM-2:35 XM	OBAMA SKED A	1522		1	MWASI
----------	----------	------------	-----	------------	-----	----------------------	--	------------------	--------------	------	--	---	-------

Line: 62

08/30/12	Thursday	9:08:00 PM	:30	\$8,000.00	P-2	Bengals vs Indianapolis		12p-12a	OBAMA SKED A	1522		1	MWASI
----------	----------	------------	-----	------------	-----	-------------------------	--	---------	--------------	------	--	---	-------

Line: 63

08/12/12	Sunday	4:07:26 PM	:30	\$1,000.00	P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522		1	MWASI
08/11/12	Saturday	4:06:56 PM	:30	\$1,000.00	P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522		2	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/06/12 2:04:04 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
------	---------	----------	--------	------	----------	-------	--------------------	-------------	------------------	------------	--------	----

				\$800,650.00							801	
				\$800,650.00							801	

[Filtered by:] [Sorted by: Station]